

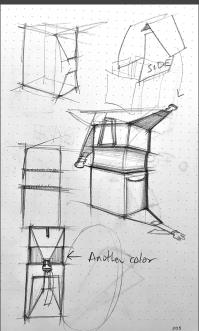


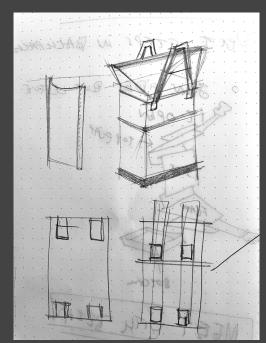
### Concept |

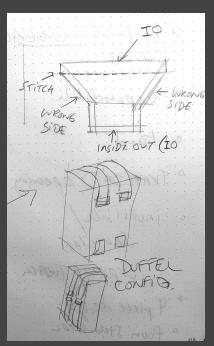
- Carries camera equipment *safely and comfortably*
- Can *expand* to increase capacity
  - For winter clothing
  - For longer trips
  - For larger items like telephoto lenses or packages
- Non-utilitarian appearance
  - Friendly, unique, neat, *clean*
  - *Functional*ity is embedded in good design
- Rugged and *reliable*
- Easy to use

### Concept Sketches

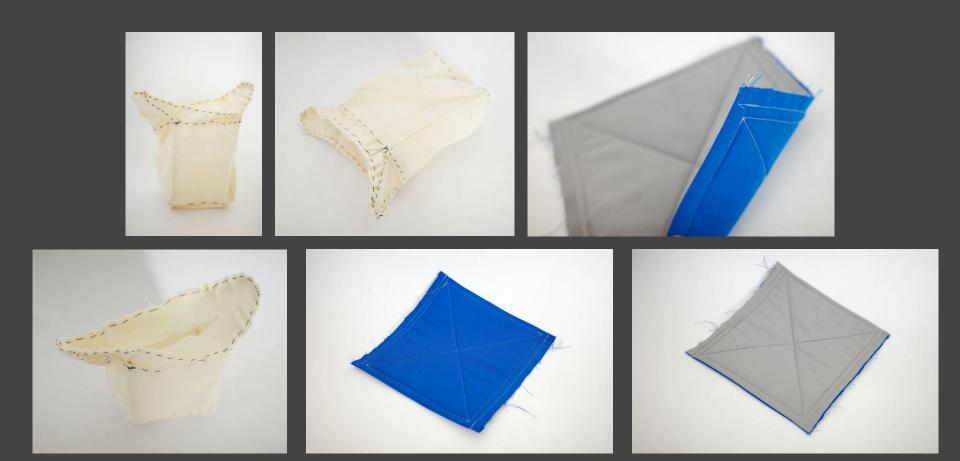




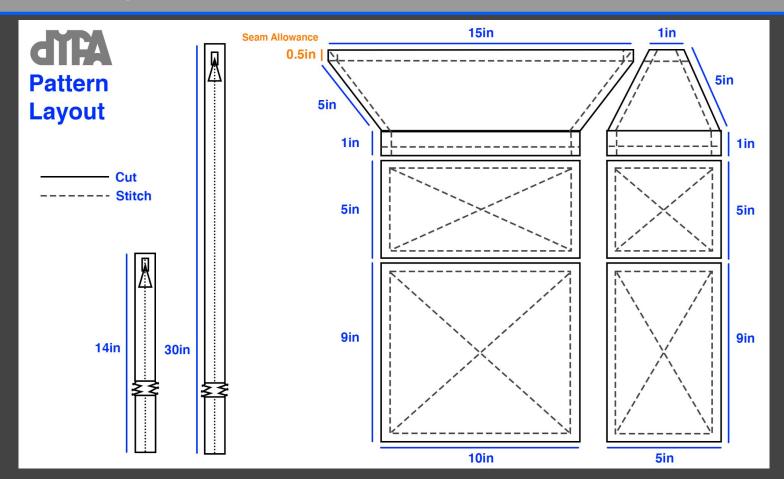




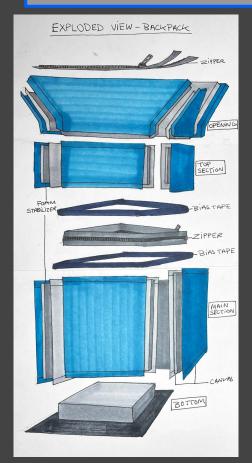
## 3D Sketches

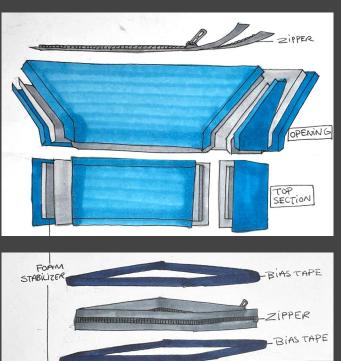


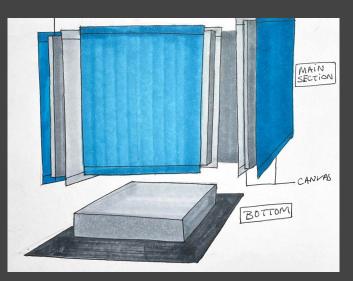
### Pattern Layout



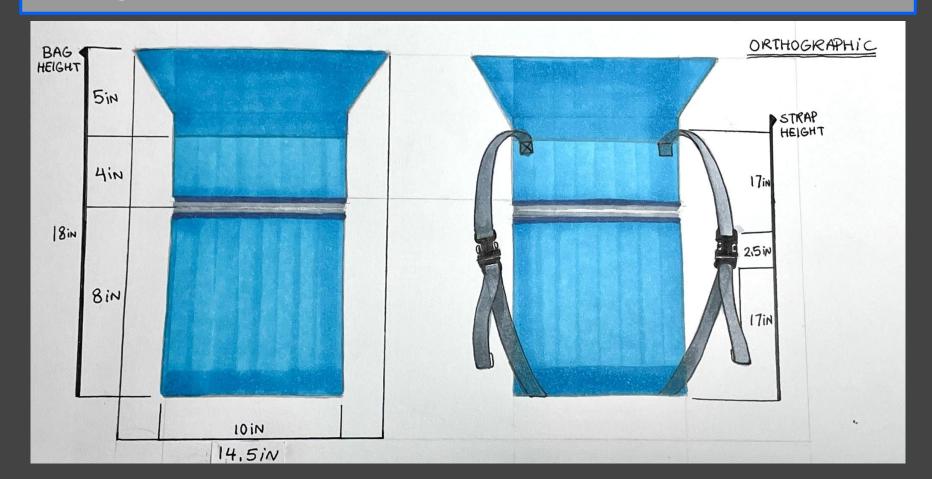
### Exploded View



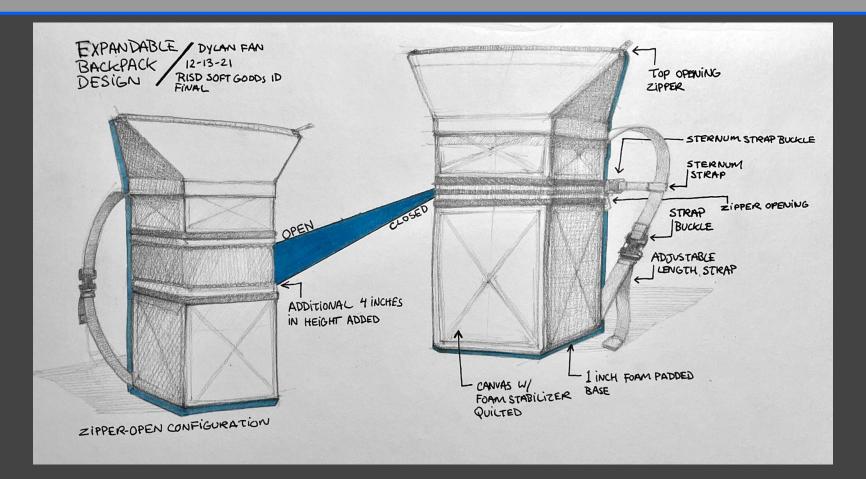




## Orthographic



### Final Sketch



### Bill of Materials

ľ	⋖	ú		
n	b	r)		
ì	ì	1		

Dylan Fan

Name

DYFA ZIP BAG BOM

File Name

Revision

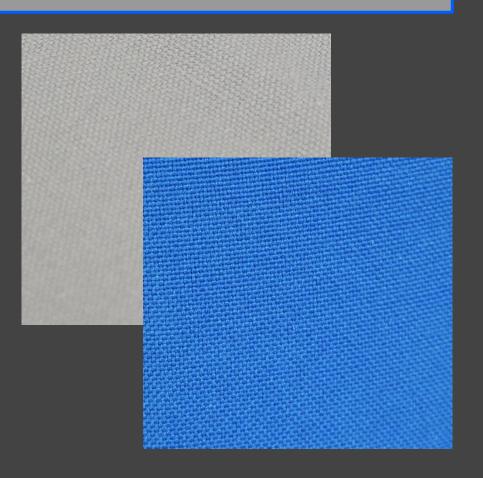
Quantity	Item	Item Number	Description	Yield	Color	Cost
1	Lightweight Canvas	DYFA_01	Soft Rugged Fabric	3 Yards	Any	\$7.99/ Per Yard
1	YKK Heavy Duty Dual Adjustable Buckles	DYFA_02	Plastic Buckles for straps	10 / Per Pack	Any	\$12.79
2	Wrights Double Fold Bias Tape	DYFA_03	For Binding Edges	4 Yards / Per Pack	Any	\$5.89
1	Wrights Single Fold Bias Tape	DYFA_04	For Decoration	4 Yards / Per pack	Any	\$1.89
1	30" Jacket Zipper (Detachable)	DYFA_05	For Top-Main Section Opening (Plastic)	1 Zipper	Any	\$8.99
1	14" Pocket Zipper (Non-Detachable)	DYFA_06	For Bag Opening (Plastic)	1 Zipper	Any	\$7.99
1	1" Strap	DYFA_07	For Shoulder Straps	3.5 Yards	Any	\$0.99/ Per yard
Total						\$70.87

### Material Samples





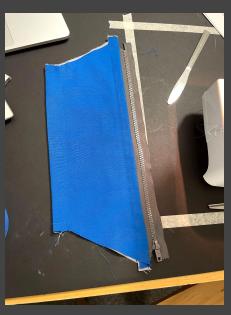




### Process Pictures









# inal Product



















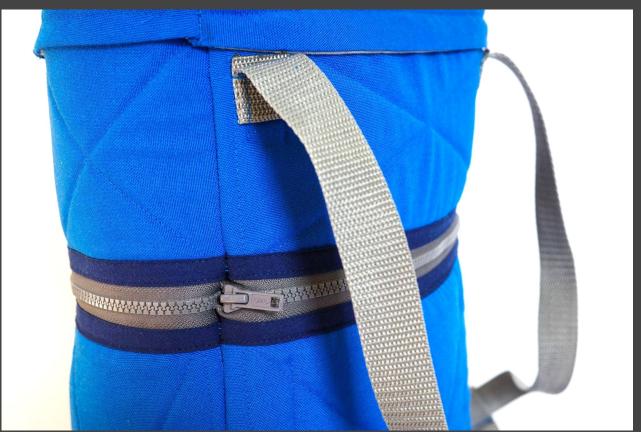




















# Real World Test

### Flying home to DC from Providence









Loaded with camera equipment, headphones, wallet, notebook and space for my sweater.

### Review

### Pros:

- Bag holds camera insert perfectly and safely
- Thick foam base and side walls keeps fragile items without needing extra protection
- Straps can clip on the front side of the bag
  - to be stowed without strap tangle
  - to cinch down bloated bag
- Does not look utilitarian and rough despite functionality
- Expanded side opening is useful for small items that are stuck in the middle
- Has perfect amount of structure to be sturdy but also flexible and stuffable
- Works as designed

### Cons:

- Strap is too thin (will be replaced)
- Expanded side opening should include a secret internal pocket
- Stitching can appear slightly messy from the inside because of the blue thread on grey fabric

End